



FINES CREEK COMMUNITY CENTER

Strategic Plan Overview

FY2026-2029

Purpose, Vision, Mission and Values

Purpose

The Fines Creek Community Center provides a sense of community for the community residents.

Vision

The Fines Creek Community Center generates inspiration, creativity and connections in Fines Creek and surrounding communities.

Mission

The Fines Creek Community Center

- Provides access to sustainable food to our most vulnerable
- Offers facilities for Fines Creek residents
- Providing access to learning opportunities, civic engagement and recreational opportunities
- Provides social engagement through social events and fundraisers for those

Values

- **Equity**- ensuring all diverse voices in our community are heard respectfully and served equitably
- **Transparency**- cultivate an atmosphere of trust and sharing our success and challenges
- **Responsiveness**- providing the best experience and service for all
- **Sustainability**-stewarding our resources toward the long-term health of our community and institution
- **Joy**- bring inspiration to all people of our community

Strategic Plan Goals

1. Being Visible
2. Welcome all of Fines Creek and its global community
3. Invite discovery
4. Showcase excellence and success
5. Model sustainability and good stewardship

GOAL 1

Being Visible

Make our buildings, programming and activities visible and accessible to all people of diverse economic, social and economic backgrounds.

Objectives

- **Expand FCCC visibility in the community, including both physical and digital presence.**
- **Improve outreach throughout the community and increase participation.**

Strategies

- Engage the community as ambassadors of the FCC at public events.
- Use social media and digital resources to broaden, deepen and diversify our reach.
- Make the FCCC easier to find and more recognizable through branding, signage and wayfinding.
- Engage organizations through social media to promote and partner with the FCCC and its programs and initiatives.

GOAL 2

Welcome all

Cultivate a warm, inclusive environment for all, becoming a flagship location for all residents who want to learn, play, relax and connect.

OBJECTIVES

- Continue to enable and promote inclusiveness in programs
- Explore new programs and ideas to make the FCCC more welcoming

STRATEGIES

- Identify residents to engage to generate interest and execution of programs.
- Develop new and existing programs that help people make social connections
- Explore and invest in amenities to encourage more engaging visits

GOAL 3

Inviting Discovery

Provide opportunities for all people of all ages, interests, abilities and backgrounds.

OBJECTIVES

- Continually explore new methods of program delivery and community engagement to meet the needs of an evolving community.
- Encourage residents of the Fines Creek community to come to the FCCC for engagement in activities.
- Identify and offer programs that fill needs in the community that may not be readily available.

STRATEGIES

- Commit to partnerships to broaden program offerings.
- Foster habits of generosity in our community through encouraging volunteerism and community service.
- Respond to needs in the community
- Explore innovative avenues for service and delivery of programs

GOAL 4

Showcase Excellence

Deliver excellent programing in an innovative fashion.

OBJECTIVES

- Create a shared definition of “excellence”.
- Provide innovative services and program offerings, responding to documented needs in our community.

STRATEGIES

- Encourage risk taking with permission to fail.
- Reimagine practices to increase transparency and evaluate performance around programs and results.

GOAL 5

Model Sustainability and Good Stewardship

OBJECTIVES

- **Ensure positive and satisfying stewardship.**
- **Responsibly steward our financial resources.**
- **Be transparent.**

STRATEGIES

Embrace best leadership and governance practices.

Encourage and support learning opportunities for leadership.